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POSIMOTION, PUBLISHER OF TOP RANKED APPLE ITUNES APP STORE APPLICATIONS, LAUNCHES FOUR NEW APPS

Join Company's Existing List of Top-Rated Software Titles; Updates Announced

LOS ANGELES, CA (August X, 2008) – PosiMotion, a top publisher of games and other applications for the iPhone and iPod Touch, has launched a four new games for the iPhone and iPod Touch. They join PosiMotion's seven previously launched applications, all of which consistently rank among the most popular applications available via the App Store. Additionally, the company announced that a significant, free update for its A Level application has been submitted to Apple and will be available for download soon.

As the name implies, **Kaleidoscope** turns an iPhone or iPod Touch into a Kaleidoscope. Users can import any image directly from their device's *Picture Library* into Kaleidoscope to see the image in a whole new way. Users can manually tilt and rotate their iPhone or iPod Touch to change the angle of the Kaleidoscope or set the application to *Automatic* to watch the image morph into various colors and shapes. The *Freeze* function pauses the action, allowing the user to take a screenshot of the morphed image or to zoom in or out. Kaleidoscope is available for immediate download for only **\$1.99** via the iTunes App Store. A free version - Kaleidoscope Lite - with fewer features is available as a free download.

Digga is a re-imagination of the classic digging game for the iPhone and iPod Touch. Players move through 80 challenging levels digging for gold while dodging falling boulders and avoiding pesky ghosts. Digga is available for immediate download for only **\$3.99** via the iTunes App Store.

In **Shake N' Break**, players can choose any image from their photo library, then shake it to break it! Physically shaking the iPhone or iPod Touch breaks the image up into little pieces that also get all mixed up. Players must rearrange the pieces to solve the puzzle in this addictive jigsaw game. Shake N' Break will be available soon for download for only **\$ price TK** via the iTunes App Store.

(more)

PosiMotion Introduces

New Apps

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In **Parking Lot**, players have to maneuver a yellow beetle out of the parking lot, moving all the other cars out of the way to clear a path. It is a challenging and fun puzzle game with 40 levels. Parking Lot will be available later this week for immediate download for only **\$price TK** via the iTunes App Store.

These joins the company's seven applications (six paid and one free) already available on the App Store. PosiMotion's wildly popular applications and games are consistently ranked in the "100 Top Paid Apps." They are

- A Level (**peaked at #13**) – Turn your iPhone or iPod Touch into a level (a.k.a spirit level or bubble level). This application is great for picture frames, tables, anything in need of alignment. It works in portrait, landscape or face-up modes all for \$0.99. The free update to A-Level adds calibration, an inclinometer, ruler, view lock capabilities, support for US or SI (metric) units, and allows the application to be used with the device in any orientation.
- G-Park (**peaked at #52**) – A position identifying and location application for all iPhone and iPod Touch devices. This lightweight application is designed specifically to help users pinpoint the location of their parking spot and to find their way back to it when they're unfamiliar with the area for only \$0.99.
- G-Spot (**peaked at #20**) – A position identifying and sharing application for all iPhone and iPod Touch devices. For older iPhone and iPod touch devices, this lightweight application introduces GPS-type functionality utilizing their existing Wi-Fi and cellular connectivity. For new 3G iPhones, G-Spot adds features not found in the phone's bundled GPS software – all for only \$1.99.
- Solitaire Top 3 (**peaked at #10**) – Play the Top 3 solitaire games of all time, including Klondike, FreeCell and Spider, for only \$3.99
- Pool (**peaked at #53**) – Bring the challenge and excitement of Pockets Billiards to your iPhone or iPod Touch. Includes both classic 8-ball or 9-ball games and features high resolution graphics, amazing animations, realistic sounds and an interactive power slider interface all for \$5.99. Advanced settings also allow you to customize the game to your playing style.
- Backgammon (**peaked at #56**) – Now you can turn your iPhone or iPod Touch into a backgammon table. Features a challenging A.I. with three levels of difficulty, one-tap checker movement, highlighting of possible target positions, undo move cuntion, doubling cube, resign game or match, and autosave game on exit for \$5.99. Advanced settings also allow you to customize the game to your playing style.

PosiMotion Introduces New Apps

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- Apache Lander (peaked at #3 on the Top Free Apps ranking) – A FREE game that’s simple, addictive and just plain fun! Use the accelerometer to land your helicopter safely on the heli-pad before you run out of fuel. Challenge your friends for the High Score!

Recently, all six of the company’s paid applications were ranked in the “100 Top Paid Apps”* simultaneously. This gave PosiMotion the distinction of having the most popular applications of any publisher in the App Store.

Beyond just being popular with App Store buyers, PosiMotion’s applications are also popular with (perhaps the most finicky consumers of all) Apple employees. G-Park is currently featured in the ”Staff Favorites” section, while Solitaire Top 3 is included in the “What We’re Playing” list compiled by iTunes staffers.

“At PosiMotion, one of our goals is to publish the most useful and entertaining games, utilities and navigation applications for the iPhone and iPod Touch,” said PosiMotion’s director and chief executive officer Olivier Hennessy. “I am thrilled to see that iPhone and iPod Touch users have embraced the applications already published by PosiMotion.”

PosiMotion is collaborating with a number of outside developers, both large and small, to find the right mix of programs to join the current roster of applications published by PosiMotion. Development and negotiations are under way for additional applications that will be announced in the near future.

About PosiMotion

An innovative technology leader, PosiMotion develops, designs and engineers breakthrough applications, programs, and devices. The first set of edgy brands that the Company has released includes G-Spot, G-Park, G-Minds, G-Fi, G-Life, and A Level. PosiMotion stays ahead of the curve by bringing to market applications that are cutting-edge, original, and ultimately enhance the end-user experience. For more information please visit www.posimotion.com.

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* Simultaneous “Top 100” ranking of all six PosiMotion paid apps occurred July 22, 2008 at approximately 5:00 PM/PT.