

“The Passion Test” Reclaim Your Power Book Tour Kicks off Today in New York City

The Passion Test™ is a Simple yet Brilliant Tool for Uncovering What Matters Most to You in Life

NEW YORK, NY- October 1, 2007- Hudson Street Press today announced the launch of the new book *The Passion Test*, by **Janet Bray Attwood** and **Chris Attwood**. Dubbed “The effortless path to discovering your destiny,” **THE PASSION TEST** is a unique book that helps readers to discover their true passions, and to make life decisions harmonious with your passions. The book officially launched this afternoon at a buzzing press conference at the Hotel on the Rivington in New York City.

Janet and Chris Attwood spoke passionately about their work bringing **THE PASSION TEST** to America’s underserved communities, including juvenile justice detention centers and battered women’s shelters across the country. Attendees also had the opportunity to meet team members of the “Unleash America’s Passion” bike tour. These dedicated individuals just finished cycling 5000 miles across America to facilitate **THE PASSION TEST** to more than 2000 youth at Boys and Girls clubs along the way. The audience also heard from **Dr. Andrew Newberg**, co-founder of the Center for Spirituality and the Neurosciences, at the University of Pennsylvania and **Mark Robert Waldman**, who shared their latest findings about the relationship between our beliefs and what we experience in our lives, and how their findings affirm **THE PASSION TEST**. Lastly, the audience was treated to a special musical performance by **Themba**, a former inmate from Reicker’s Island turned spiritual leader who rapped The Passion Test’s theme song, *Reclaim Your Power!*

“When you are aligned with your deepest passions, the ups and downs of life won’t be able to throw you off track.” Janet Attwood

A recent survey showed that four out of five Americans are not passionate about their lives.

Unhappiness in work or love, with money or weight, all contribute to the number of people just going through the motions, not really living to the fullest extent through their true passions. How can they discover their passions and understand their life purpose? The life changing answer is found in **THE PASSION TEST** by visionaries Janet Bray Attwood and Chris Attwood.

Accessible to anyone, of any faith, from any background, **THE PASSION TEST** is the only book that takes readers beyond principles to experience the transformation that occurs when they take the time to determine what really matters most to them in their lives. The book shows readers step by step how to identify their top five passions, and then provides the guidance to align one’s life with these passions. Unlike other books that talk only about the importance of living one’s passion, what sets this book apart is that it takes readers step-by-step through HOW to create and live a life based on their deepest passions.

“The Passion Test provides the simplest, clearest way to get started on knowing what you want – by getting clear on who you are.”

—**T. Harv Eker, #1 New York Times bestselling author,**

Secrets of the Millionaire Mind

“Chris and Janet Attwood have provided a clear, simple, and effective method to help you identify your core passions so you can create the fulfilling life you deserve.”

-- **John Gray, PHD, #1 New York Times bestselling author**
Men Are from Mars, Women Are From Venus

“The Passion Test has given me incredible insight into what was missing in my life, where I was not 100 percent spot-on pursuing my passions. It’s simple, it’s easy, and it’s profound.”

- **Jack Canfield, co-creator of the #1 New York Times bestselling series**
Chicken Soup for The Soul

ABOUT THE AUTHORS: Cofounders of one of the largest transformational online magazines in the world, *Healthy Wealthy n Wise* (www.healthywealthynwise.com) and owners of *Enlightened Alliances*, a marketing consulting firm, Chris Attwood and Janet Attwood regularly spend time with some of the greatest transformational leaders, interviewing them on their passions. Their “Passion Series” interviews have helped thousands of people learn the principles that lead to a passionate life.

After many successful years in the corporate world, Chris and Janet gave up the security of their well-paid jobs and partnered with Mark Victor Hansen and Robert Allen to create The Enlightened Millionaire Program. They are founding members of Jack Canfield’s Transformational leadership Council and active members of Marshall Thurber’s Positive Deviant Network. When they aren’t traveling to the far reaches of the globe in pursuit of their passions, Chris lives in San Diego, California and Janet lives in Fairfield, Iowa.

For more info about **THE PASSION TEST**, please visit www.thepassiontest.com

THE PASSION TEST

Inspiration / Personal Growth

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