

FOR IMMEDIATE RELEASE

Music's Biggest Stars to be Treated to Green Luxury Gifting Retreat

"Green with Music" Exclusive Showcase for Eco-Fabulous Products & Services; Portion of Proceeds to Benefit Music & Green Charities

LOS ANGELES, CA - January 17, 2008 – dharmata Public Relations and John Forrester & Associates Communications today announced "Green with Music," the Green Gifting Retreat showcasing luxury services and sustainable products from a plethora of green product creators. www.greenwithmusic.com

Select nominees, performers and presenters of the 50th Annual Grammy Awards invited to *Green with Music* will enjoy an exclusive one-on-one experience with the featured luxury brands. Guests may calm their minds in the meditation lounge, enjoy delectable organic food, enjoy the art of Official Grammy artist **Robert Sturman**, relax with beautiful music or indulge in Ayurvedic spa and beauty treatments.

Green with Music will take place on February 8 – 9, 2008 in the retail space of The South Collection, L.A.'s only all-green, ultra-chic high-rise mixed use complex, located a block from the Staples Center.

A portion of the proceeds from *Green with Music* will be donated **Brad Pitt's** charity, **Make It Right 9**, dedicated to constructing green affordable housing in the Lower 9th Ward of New Orleans for families still hurting in the wake of Hurricane Katrina.

"Awareness of the environment has never been higher," noted dharmata President and Founder Beverly Visty-Doman, "our Green Gifting Retreat will provide green luxury brands a powerful platform to harness the power of celebrity and music to gain public exposure and make the world a 'greener' place."

"We're thrilled to host this gathering of companies and products that are aligned with our own sustainable philosophies, and can't imagine a better place than our new green luxury highrise condos – the first in downtown L.A.," said Rhonda Slavik, director of marketing for developer, The South Group."

Companies interested in sponsoring *Green with Music* should contact John Forrester at: (323) 702-3684 or john@johnforrester.com

About dharmata Public Relations

As an established public relations firm, dharmata has long been on the cutting edge. Before going green was on everyone's radar, dharmata was heavily involved in spreading

awareness about organic products and lifestyles. We're able to recognize trends before they become trendy. Keeping one step ahead of the marketplace dharmata deftly leverages products in an ever-changing environment. What's more, as a smaller firm, we have the flexibility to adopt out-of-the-box strategies and creative programs that help our clients stand out from their competition. www.dharmata.com
www.greenwithmusic.com

About The South Collection

Sophisticated, modern and entirely new, The South Collection has become the gold standard for luxury living in downtown Los Angeles with its glass-wrapped exteriors, clean modern lines and sleek soaring heights. This sophisticated high-rise community, located in South Park just steps away from Staples Center and LA Live, consists of buildings Evo, Luma and Elleven and is downtown LA's first new residential development in over 23 years.

South brings unparalleled style to the city with each tower featuring elegant amenities in spacious (up to 3,500 square feet) residences. Innovative green building materials and sustainable design are another hallmark of South. Elleven is the first LEED (Leadership in Energy and Environmental Design) Gold-certified building in the state of California and Luma and Evo are also expected to be LEED-certified.

Residences are still available in the elegant 23-story Evo, offering a lavish escape from the bustling city. Evo features a private 6th floor urban oasis with a pool, spa, cabanas, lounge-style seating and an outdoor kitchen. On the 23rd floor, the chic "Two-Forty" lounge and a state-of-the-art fitness center awaits residents with floor-to-ceiling windows, swank seating and a viewing deck with outdoor fireplace offering panoramic views of the city skyline. Residents can unwind in one of 311 fully-appointed condominiums, featuring ceiling heights to 11 feet, floor-to-ceiling windows (making the most of natural light), balconies and decks.

For more information, visit www.southcollection.com .

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